



The Bright Ideas Company, Inc.

DEC 3 0 2003

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To: USPTO - GAU 3622

From: John A. Galbreath

Company:

Fax Number: 1-703-872-9326

Fax Number: 1-410-666-7274

Message:

30 Dec. 2003

Dear Sir or Madam:

Please enter the attached formal amendment to Appl. # 09/473,078, and forward to Primary Examiner Jean Janvier in GAU 3622 as soon as possible. If you have any questions, please give me a call at 410-666-7274.

Best regards,

John Galbreath

Reg. Pract. # 46,718

Date: 12/30/03 Time: 9:00:02 PM

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In the United States Patent and Trademark Office

Serial Number: 09 / 473,078 Appn. Filed: 12/28/1999 Applicant(s): Roy Shkedi

Appn. Title: A Method for Transacting an Advertisement Transfer

Examiner/GAU: Jeanvier, Jean / 3622

Amendment D

Mail Stop Non-Fee Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir or Madam:

In response to the Office Communication mailed 4/28/03, in furtherance of the Amendment C previously submitted, and in accordance with the discussion in Applicant's 8/11/03 and 12/16/03 interviews with Examiner, Applicant requests that the above application be amended as follows: